

Whiting Library Fundraising Committee Meeting

Location Whiting Library Community Room

Join *Via Zoom*

<https://us02web.zoom.us/j/86754367603?pwd=bHRVcDhYeEJETENXZHdKYXRhWmdOUT09>

Or by phone

+1 646 558 8656

Meeting ID: 867 5436 7603 Passcode: 692919

Date Wednesday, January 19, 2022 - 4:00PM

Agenda

- Call meeting to order
- Additions to the agenda
- Old Business
 - November 2021 Drive
 - Retrospective discussion
 - Returned mail and cleanup of contacts
 - Payment platform for accepting donations
- New Business
 - 2022 strategy and events
 - Next direct-mail campaign
 - Donor acquisition, appreciation and retention
- Public Comment
- Adjourn