

# MASTER PLAN IMPLEMENTATION COMMITTEE

May 7, 2019  
Minutes

Present: David Pisha, Carla Westine, Julie Hance, Kelly Arrison; Rick Paterno; Lee Whiting; Barre Pinske; Bob Flint

Visitors: Lauren Ingersol; Tory Spater; Shawn Cunningham

The meeting was called to order at 10:00 a.m.

## 1. Review Sign Design:

The committee reviewed the sign designs prepared by SE Group.

It was agreed that the Town Gateway signs should be double posts with no stone foundation. A question came up about whether or not the back of the signs could say thank you for visiting or come back soon...some departing message.

When discussing the Village Gateway signs, the majority chose the single post sign with stone base. The committee also agreed that these are not in good locations and should be located earlier on the road, more outside of the village.

Questions were raised regarding the number of signs and if we are installing too many. Can we eliminate some of the existing State signs after we install ours?

Carla Westine noted that the color selected for the signs should coordinate with other colors in town, i.e. flowers that are planted throughout town in the spring. The committee agreed that a dark green such as Benjamin Moore "Essex Green" and cream be used be gold leaf lettering and dark green posts. A suggestion was also made about using black and cream with gold leaf lettering and black posts. Julie Hance will ask SE Group to provide a rendering of the sign with these colors.

It was agreed to proceed with Option D which shows the town hall in an oval in the center of the sign. The letter for "Welcome to Historic" and "Chester" should be plain text such as Option A. The town gateway sign should not have the word "village". The village gateway sign should have the word "village" italicized as option B, Alternate 2.

The sign family with single posts was selected, with the exception of the town gateway sign. The only change is that the sign needs to be higher on the post and should not show above the sign. A question was also raised whether or not a single post sign can be double sided?

The committee discussed lighting options for some of the signs. Julie Hance will check with SE Group about options.

2. Review Lamp Posts for Depot Street Sidewalk:

Lauren Ingersol from Terrigenous was present to review potential lamp post options for the Depot Street sidewalk project.

The committee selected the plain lamp post and head to keep the project simpler in style. It was also noted that the globe should be 10-2 feet from the sidewalk surface.

All lighting should be soft and warm, perhaps a 2700 bulb. Kelly Arrison suggested that the lighting should be overlapping circles of light between posts, not a corridor of lighting. This will be determined primarily by the distance between the lights.

A suggestion was also made to consider electrical outlets at the base of the poles for potential future uses.

Carla Westine also noted that the globe selected should be compared to the DRB regulations which states that the light source cannot be visible.

3. Set next meeting date:

Julie Hance will notify the committee when she hears back from SE Group.

4. Adjourn:

A motion was made by David Pisha to adjourn. Seconded by Lee Whiting. The motion passed.