MASTER PLAN IMPLEMENTATION COMMITTEE

September 17, 2019 Minutes

Present: David Pisha, Carla Westine, Julie Hance, Kelly Arrison; Bob Flint

Visitors: None

The meeting was called to order at 10:00 a.m.

1. Review Minutes:

A motion was made by David Pisha to approve the minutes as amended. Seconded by Kelly Arrison. The motion passed.

On the first page, the work "plat" should be changed to "flat"

2. Review Wayfinding Plan:

The committee reviewed the larger prints that were forwarded by SE Group. The majority of the committee agreed to move forward with the Essex Green that was shown verses the slate blue. The lettering will be cream. It was the opinion that the green is more of a traditional color.

David Pisha stated that he has spoken with the Chairman of the Traffic Information Council regarding the use of the terms "shop, dine, stay" instead of "visitor information". He indicated that the chairman is doing some research on the wording and will report back to David as soon as he knows more.

The committee reviewed the Wayfinding Plan and agreed to the following amendments:

- Page 18, this is a low priority sign
- Page 20, this is allow priority sign that may not be needed since the Church just installed a State historic marker
- Page 22, this is a low priority sign
- Page 23, this is a low priority sign
- Page 24, this is allow priority sign
- Page 25, this is a sign that would replace the existing Information Booth sign
- Page 26, eliminate the parking reference
- Page 27, eliminate the parking reference
- Page 28, this sign should be constructed so that there can be additional signs added to the bottom that can be changed with the seasons
- Page 30, wording changed to say Train Depot Parking and not advertise any public parking in this area
- Page 31, replace "visitor information" with "Shop, Dine, Stay"

- Page 34, replace "visitor information" with "Shop, Dine, Stay"
- Page 36, replace "visitor information" with "Shop, Dine, Stay"
- Page 37, replace "visitor information" with "Shop, Dine, Stay"
- Page 38, add Electric Charging Station and symbol
- Page 39, add Electric Charging Station and symbol
- Page 40, replace "visitor information" with "Shop, Dine, Stay"
- Page 43, replace "visitor information" with "Shop, Dine, Stay"
- Page 44, remove this sign
- Page 45, remove this sign
- Page 47, Move this kiosk to the information Booth and no on the Green

3. Other Business:

There was no other business discussed.

4. Adjourn:

The meeting adjourned at 11:15 p.m.