

**Whiting Library Fundraising Committee Meeting
July 8, 2021, at 4 PM**

This meeting will be held via Zoom

Zoom Link:

<https://us02web.zoom.us/j/89732931748?pwd=UmFab2F2aC83RGRsVjdHcnlSWjJXZz09>

CALL MEETING TO ORDER

ADDITIONS TO THE AGENDA

UPDATE ON FUNDRAISING LETTER CAMPAIGN

- Responses to date
- Issues
- Opportunities for improvement

DISCUSSION OF EMAIL AND SOCIAL MEDIA STRATEGIES

UPDATE ON KINDFUL

LOOKING AHEAD TO FALL CAMPAIGN/NEXT STEPS

PUBLIC COMMENT

ADJOURN