

## MASTER PLAN STEERING COMMITTEE

June 13, 2017

### Minutes

PRESENT: David Pisha, Julie Hance, Hugh Henry, Rick Paterno, Barre Pinsky;  
Claudio Veliz, Carla Westine; Kelly Arrison; Bob Flint; Jason Rasmussen

VISITORS: Tory Spater; Jackie Cassino

The meeting began at 10:00 a.m.

#### 1. Minutes:

A motion was made by Carla Westine to approve the minutes as amended. Seconded by Claudio Veliz. The motion passed. Scott Wunderle abstained.

Item 1, Hendricks should be changed to say Hendrix ACS.

Objective 6, the word “final” should be removed prior to candidates.

#### 2. Signage Review:

Hugh Henry discussed the power lines. He showed photographs of the Hendrix ACS. Rick Paterno recommended contacting Green Mountain Power, VTel and Comcast to discuss options available for the lines along Main Street. Scott Wunderle suggested inviting these individuals to the next meeting.

Hugh Henry stated that he would like to make sure that Mark Kane understands that emphasis should not be on burying the power but should be on lessening what currently exists.

Claudio Veliz recused himself as a Steering Committee member at this time. He then presented the signage that he has been working on for the town. David Pisha provided some history of the work that has been done to date. This includes bringing the past into the design, as well as creating a clean look. There will be 4 materials used; stone work that emulates the stone work in the stone village, timber (black locust), black iron, and stained glass. Claudio discussed the history of the sign process and showed images of the process to date.

The Steering Committee discussed the images and agreed that the sign will create a branding icon for the town. It was discussed that the image needs to be clear enough to recognize from a distance as an architectural statement.

Bob Flint stated that he would like to see this plan iron out more detail relative to the wayfinding. He would like to see number and size of signs allowed as well as location on

the state highways. Specifically, there should be guidance on signage directing people to The Green which is a part of the overall need. Discussion ensued regarding the next step of a wayfinding master plan. Claudio Veliz stated that he is simply designing the family of sign designs.

The committee agreed that there will still be a public process where the community can vote on the final design.

3. Review List of Historic Buildings to be highlighted:

The committee discussed identifying the historic buildings. It was suggested that the town design a medallion that property owners could purchase to put on their property. Julie Hance will discuss with David Pisha if this should be part of the work that Claudio Veliz is doing. The committee discussed what information the medallion should contain. It was suggested that the historic date might be put on the signage. Carla Westine questioned who the medallions will tie back to. It was discussed that the final use does not have to be determined at this time. Just identifying the constructed date does serve a purpose in providing some information. Others suggested that this should tie into a walking tour of some form.

Tori Spater discussed that there is a need in town for elderly to be able to move into the center of town. There is currently a senior housing unit which is section 8 housing. The committee discussed that this is a need. It was agreed that adding some language to the Master Plan is appropriate. Jackie Cassino mentioned that this will need to align with zoning in the future. Rick Paterno stated that there needs to be balance. The focus of the town has been to attract young families and perhaps attracting more elderly is not something we should do. Tori Spater stated that a PUD or a condo development would be more appropriate instead of elderly housing.

4. Walk around to view ideas:

Carla Westine stated that she parked at the Canal Street site and walked to the Free Range. It took her about 2.5 minutes.

The committee then left and walked to view the end of School Street as well as Canal Street.

5. Adjourn:

A motion was made by Kelly Arrison to adjourn. Seconded by Carla Westine. The meeting adjourned at 12:30 p.m.

Julie Hance  
Secretary